

# ALTICE SELLS O1NET TO KELEOPS, NOW BECOMING THE FRENCH TECH MEDIA LEADER

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**Keleops announces the acquisition of the website *O1net* from Altice's subsidiary NextInteractive. Founded in April 2000, [O1net.com](#) was under Altice's ownership since 2007.**

Through this acquisition, Keleops becomes the uncontested leader for high-tech news in France with over 17 million monthly unique visitors and 4.2 million social media followers. Building on its prior acquisitions – *Presse-citron* in 2018, *iPhon* in 2019, and *Journal du Geek* in 2021 – Keleops continues its strong external growth trajectory in a post-COVID-19 environment undergoing significant consolidation.

“We admire the journey from *O1net*, the preferred French brand for tech news over the last two decades\*”, said Jean-Guillaume Kleis, CEO and founder of Keleops.

The acquisition is part of the group's global strategy, becoming the leader of the French tech news market, a rapidly evolving market.

This acquisition brings together synergistic capabilities, with the editorial know-how and technical expertise from the *O1net* team and the deep experience from Keleops in growing audiences and generating new revenue streams.

Keleops now has the largest audience in the high-tech space in France and will bring to market an enhanced offering for advertisers looking for a strong online presence with a highly curated audience.

“Following an exceptional performance in 2021 and the successful integration of *Journal du Geek*, Keleops continues its organic and inorganic growth with a rigorous approach to operations and strong financial discipline, while fostering an innovative spirit” said Kleis. “The acquisition of *O1net* illustrates the strong desire of Keleops to continue its growth and consolidate the high tech news market in France and globally.”

\* Harris Interactive Survey, NetObserver – Spring 2020

## **ABOUT KELEOPS**

Keleops is the leader for high-tech news in France with over 17 million monthly unique visitors and 4.2 million social media followers. Founded in 2014, the group boasts a portfolio of 4 major tech brands : *O1net*, *Journal du Geek*, *Presse-citron* and *iPhon*.

**[www.keleops.com](http://www.keleops.com)**

## **ABOUT O1NET**

Founded in April 2000, *O1net* publishes tech news, tests of consumer products, tips and offers over 80,000 applications for download (formerly known as [telecharger.com](http://telecharger.com) website).

**[www.O1net.com](http://www.O1net.com)**

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**PRESS CONTACT**

**[PR@KELEOPS.COM](mailto:PR@KELEOPS.COM)**

